

# NEWSPAPER STANDARD : GENERAL INFORMATION

## Colour Proofs

- When delivering digital files for 4-colour publications, an acceptable colour proof must be supplied with the file.
- The format of the proof must correspond completely with the format of the file, in other words, the proof must be made at 100%.
- In the name of the delivered PDF file the following has to be added:
  - for ISOnewspaper26v4: filename\_INP.pdf
  - for ISOcoated\_V2\_300\_eci: filename\_IC.pdf (alternative)
- On each colour proof the following items have to be present:
  1. The name of the printed PDF file
  2. The profile used to create the colour proof.
  3. The Fogra MediaWedge v3.0 or Fogra Mediakeil v2.0A. The reference values of this strip for ISOcoated\_V2\_300\_eci.icc (Fogra 39) and ISOnewspaper26v4 (IFRA 26), which are necessary to calculate the deviation (delta E) of the colour proof, can be downloaded from our website.
  4. Overprint control strip Global Graphics: more information can be found on our website

## Accepted Filetypes

- We only accept composite PDF 1.3.  
Note that PDF 1.4, 1.5 or 1.6 specific things like transparency, JBIG compression, JPEG 2000 compression, images with 16 bits per channel and layers are not accepted.
- All images used in the document must be embedded and should be TIFF or EPS CMYK at 200 dpi. Note that all other colour images (Lab, RGB, ...) are not accepted.
- All fonts must be embedded in the PDF.
- To create PDF 1.3 files you have to use Acrobat Distiller 7/8/9
- Under cover you find the correct workflows to create PS + PDF.  
The size of the PDF should be the document size.
- We ask a unique filename for each file / publication.

## Printing information

- As of 1 February 2008, Medibel+ joins the international ISO12647-3 standard "**ISOnewspaper26v4**" for newspapers as to guarantee you an optimal printed result of your advertisements in Belgian newspapers.
- Image processing:  
Converting the optimized RGB images in CMYK and giving them the right ICC profile: ISOnewspaper26v4.icc. The ICC profile can be downloaded from our website.
- Further information can be found on our website under "Newspaper standard"