

MAGAZINE STANDARD : GENERAL INFORMATION

Colour Proofs

- When delivering digital files for 4-colour publications, an acceptable colour proof must be supplied with the file.
- The format of the proof must correspond completely with the format of the file, in other words, the proof must be made at 100%.
- In the name of the delivered PDF file the following has to be added:
- for ISOcoated_V2_300_eci: filename_IC.pdf
- On each colour proof the following items have to be present:
 1. The name of the printed PDF file
 2. The profile used to create the colour proof.
 3. The Fogra MediaWedge v3.0 or Fogra Mediakeil v2.0A. The reference values of this strip for ISOcoated_V2_300_eci.icc(Fogra 39), which are necessary to calculate the deviation (delta E) of the colour proof, can be downloaded from our website.
 4. Overprint control strip Global Graphics: more information can be found on our website

Accepted Filetypes

- We only accept composite PDF 1.3.
Note that PDF 1.4, 1.5 or 1.6 specific things like transparency, JBIG compression, JPEG 2000 compression, images with 16 bits per channel and layers are not accepted.
- All images used in the document must be embedded and should be TIFF or EPS CMYK at 300 dpi. Note that all other colour images (Lab, RGB, ...) are not accepted.
- All fonts must be embedded in the PDF.
- Spot colours must be converted to CMYK colours before creating the PDF.
- To create PDF 1.3 files you have to use Acrobat Distiller 7/8/9
- Under cover you find the correct workflows to create PS + PDF.
The size of the PDF should be the document size + 20 mm.
This means a bleed of 5 mm + 5 mm length of the registration marks around the document.
- We ask a unique filename for each file / publication.

Printing information

- Image processing:
Converting the optimized RGB images in CMYK and giving them the right ICC profile: ISOcoated_v2_300_eci.icc. The ICC profile can be downloaded from our website.
- More information can be found on our website under "Magazine Standard"